



George O'Neill opens independent brokerage in Toronto

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George O'Neill recently opened O'Neill Real Estate Limited, a boutique real estate brokerage serving The Beach and downtown Toronto.

"We do not aspire to be the biggest, but we do aspire to be the best in the eyes of our clients," says O'Neill. He says the business is based on "core values of client first, transparency, old-fashioned honest service, coupled with contemporary digital and social media marketing."



George O'Neill

O'Neill is a second-generation broker, and "proudly continues the tradition started by his parents in their New Brunswick brokerage," he says. He is active on social media sites, host of a daily real estate video blog, and a speaker and educator on marketing and running a professional brokerage. He also founded the annual fall conference, Real Estate Marketing Summit.

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